



U.S. Department of Commerce

**Delivering Opportunities and
Outcomes for Communities
Mid-West Community Solutions
Training
January 13, 2017**

EDA Tools

STATS America

STATSAMERICA

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YOUR PORTAL TO U.S. DATA

Supported by the U.S. Economic Development Administration

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Measuring Distress

A TOOL FOR ECONOMIC DEVELOPMENT

A fast simple way to calculate whether a county, region or neighborhood may meet grant thresholds for unemployment and income. Just select county or tract or regions or neighborhoods based on your choices.

County-Based Tool

[Switch to the tract-based tool](#)

1. Select geography using the map and/or the dropdowns

Show dropdowns for: ☒ Counties ☐ Districts & Metros ☐ States

State: County:

You may select
up to 255 counties

2. Year & Month

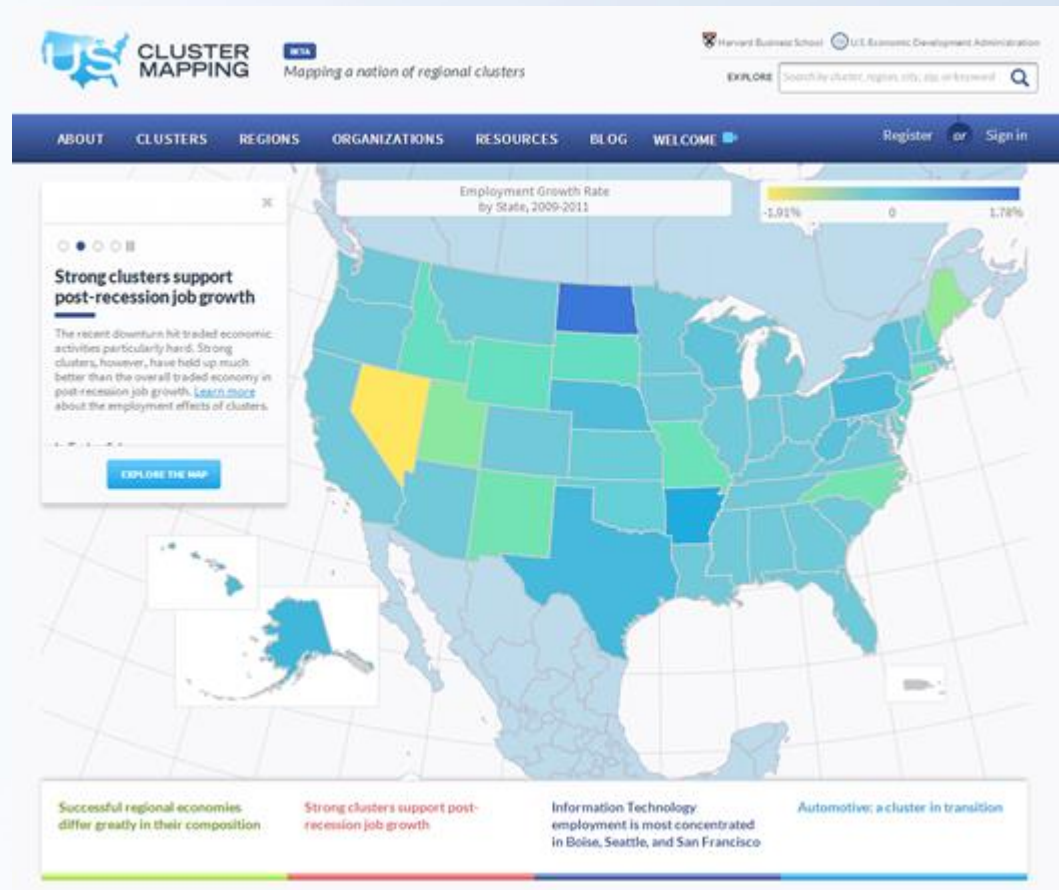
Distress
Report ▼

Social & Economic
Context ▼



You are in **NAVIGATE Mode (Move Map, Zoom)**
Click to switch to **SELECT Mode**

CLUSTERMAPPING



www.clustermapping.us

STATS America Innovation Index

Data and analysis tools to support regional competitiveness in a knowledge-based economy. An EDA project.



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Innovation Index

The Index helps you understand your region's innovation performance and potential

- [View Innovation Index](#)
- [Innovation Mapping Tool](#)
- [Learn more »](#)

Cluster Analysis

Explore 15 knowledge-based occupation clusters and 17 industry clusters to uncover regional strengths

- [View Occupation Clusters](#)
- [View Industry Clusters](#)

Investment Analysis

Understand the regional development process and access tools to help guide

Crossing the Next Regional Frontier



Why Regions Matter

How can regions participate in and take advantage of today's knowledge-based innovation economy? This website provides tools to facilitate relevant insights and help answer the fundamental questions underlying regional development in today's changing economy.

The purpose of these tools is to help a **region** guide **strategic discussions** about **where to invest** scarce resources to build **prosperity** for the next generation. More specifically, these tools enable regional leaders to focus on 2 sets of core assets that create prosperity:

Who Is This Site For?

This site makes the latest research on innovation and rural development available to economic developers and other local decision makers in an easy-to-use format. Data may be used in both rural and urban regions.

A Guide for Practitioners

Looking for an overview of the tools and ideas on how to use them in your region? Here's a short PDF to get you started.

- [View Practitioner's Guide](#)

www.statsamerica.org/innovation

Regional Innovation Acceleration Network

rian

Regional Innovation Acceleration Network

ABOUT

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VDO BASICS

SUCCESS

IMPACT

PROFILES

NEWS & VIEWS

GETTING STARTED

Building Resilience into America's Regional Economies

RIAN and the community of Venture Development Organizations (VDOs) are transforming regions across the United States through strategic investments in innovation, entrepreneurship, and technology - one company at a time, repeated hundreds of times over. Explore this site to learn more about VDOs, find examples of their client successes, join the discussion for improving regional economic development, and bring new thinking, new practices to your own economy.

Upcoming Events

Conference
Nov 13 - Nov 15
2012 SBIR/STTR National Conference
Portland, OR

[view all upcoming events](#)

The nation's network of Venture Development Organizations (VDOs) turning innovations into companies with jobs to drive America's economy - **SMARTER, FASTER, FORWARD**



VDOs Making an Impact

Investments Attracted

Since 2002, client companies have raised more than \$166 million in follow-on funding.

Idea Foundry
Pittsburgh, PA

Now on @RIAN_online

[More @RIAN_online](#)

Tools & Guides

[Know Your Region](#)

www.regionalinnovation.org

EDA Incubator Best Practices Tool

INCUBATING SUCCESS.

INCUBATION BEST PRACTICES THAT LEAD
TO SUCCESSFUL NEW VENTURES

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[Practitioner's Toolkit](#)

[Published Materials](#)

[Research Team](#)







Benchmark Your Incubator Management Practices and Access Tools for Continuous Improvement

Dedicated incubation professionals are always looking for ways to enhance their program's effectiveness and efficiency. This online tool, based on research funded by the U.S. Department of Commerce Economic Development Administration, will provide incubator managers with the input they need to do just that. Using this tool, incubation practitioners can measure their program's performance compared with the business incubation practices deemed most important to client success, as well as receive feedback on how to improve their program's operations.

Use this tool to:

- Evaluate your incubation program's performance in correlated best practice areas
- Discover your incubation program's areas of excellence
- See where your program can improve
- Learn more about incubation best practices and how to achieve them

How to use this tool

- Click on "Practitioner's Toolkit" below to start.
- Answer each question and then click on "Submit Answer." The box to the right of the question will display information that explains why a particular practice is important and provides links to resources that will help you improve in this area.
- To proceed to the next question, click on "NEXT." You must click on "Submit Answer" before you can go on to the next question. You can go back to previous questions by clicking on "PREVIOUS."
- When you finish the tool, you will be able to create a PDF copy of the report. The toolkit **does not** save your responses, so it's important to create this PDF report for your records and further review.

[Click here to begin using the Practitioner's Toolkit.](#)

The Triple Bottom Line Tool

THE
TRIPLE BOTTOM LINE
TOOL

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The Triple Bottom Line Tool helps optimize investments for economic, environmental, and social impact – what's referred to as the triple bottom line or TBL. Investors, economic development professionals, and decision-makers can use the TBL Tool to:

Design economic development investments for maximum returns

Consider an economic development investment's impact on various factors

Compare or **communicate** impacts of investment

www.tblltool.org



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www.eda.gov

